



GEORGETOWN

MAIN STREET

# NEWS | WINTER 2018

## Happy New Year from Georgetown Main Street!

### 'TIS THE SEASON FOR NEW GRANT OPPORTUNITIES

The 2019 Grant applications are open! The GMS Small Business Grants give grants directly to businesses to cover the costs of physical and operational improvements such as façade improvements, signage, interior updates, business planning, accounting, and other approved enhancements. The impact of these grants goes beyond the visible difference and helps businesses to continue to succeed, they have even helped one business sign a multi-year lease. Visit [www.georgetownmainstreet.com/resources](http://www.georgetownmainstreet.com/resources) for more information and the application.

### GEORGETOWN RETAIL MARKET ANALYSIS

To help better understand the current retail conditions in Georgetown, GMS commissioned a retail market analysis of Wisconsin Avenue with DC-based planner John Stover & Associates. The report highlighted several key opportunities for economic growth on the corridor we will use to guide our work-plan. This includes projects aimed at filling vacant properties and building stronger relationships on the corridor. To read the report visit [www.georgetownmainstreet.com/resources](http://www.georgetownmainstreet.com/resources).

### 2019 DATES TO REMEMBER

#### SAVE THE DATE

##### I Do: A Georgetown Wedding Event

GMS's is excited to announce the second year of I Do: A Georgetown Wedding Event, on Saturday, May 11, 2019. I Do will showcase Georgetown's wedding-related businesses along Wisconsin Avenue and is co-hosted by Tudor Place. This GMS signature event brings in hundreds of shoppers to spend their day in Georgetown. For more information on the event and participating email [jessie@georgetownmainstreet.com](mailto:jessie@georgetownmainstreet.com)



Attendees enjoy the photo booth at the 2018 I Do event

### MAKE MARCH MATTER

GMS is partnering with Make March Matter, a month-long fundraising campaign to help support kids treated at Children's National Hospital. As a participant businesses receive free marketing from Children's National through their newsletter and other marketing efforts throughout the City while raising money for an important cause. Deadline to participate is January 31. If you are interested in participating email [jessie@georgetownmainstreet.com](mailto:jessie@georgetownmainstreet.com) to learn more about what it takes to get involved.



### Shop local goods through MLK weekend!

Shop locally made goods through MLK weekend at Pop Georgetown, a retail pop-up featuring art, accessories, apparel, home décor, personal care and packaged food products from businesses located in the DC region. Pop Georgetown will be open Fridays 11-7pm, Saturdays 11-5pm, and Sundays 12-5pm through January 21, 2019. Located at 1631 Wisconsin Avenue.

### LOCAL ELECTION UPDATE

Get to know your ANC commissioners. These elected officials work closely with the business community on important issues and updates such as façade improvements, liquor licensing, outdoor seating, signage, etc. To reach the ANC, visit [www.anc2e.com](http://www.anc2e.com) or email [2E@anc.dc.gov](mailto:2E@anc.dc.gov).

#### ANC 2E Results:

SMD 01: Kishan Putta	SMD 02: Joe Gibbons
SMD 03: Rick Murphy	SMD 04: Anna Landre
SMD 05: Lisa Palmer	SMD 06: Gwendolyn Lohse
SMD 07: Elizabeth H. Miller	SMD 08: Matias Burdman

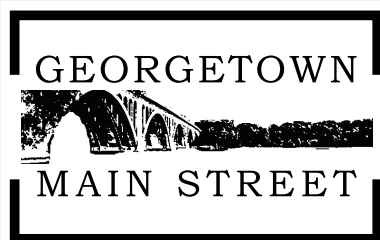
### PROMOTE YOUR BUSINESS

GMS is happy to help promote your events throughout the year! GMS is adding an events tab to our website with unique and special events happening in your business. We can also help market your events on social media. Please email [jessie@georgetownmainstreet.com](mailto:jessie@georgetownmainstreet.com) for more information on how to be included.

### New to the GMS Corridor

Since the fall we welcomed some great new businesses to the GMS corridor. Join GMS in welcoming them to the neighborhood.

**Café Georgetown** | 3141 N Street NW  
**Fresh Baguette** | 1737 Wisconsin Ave NW  
**High Street Café** | 1301 Wisconsin Ave NW  
**Pica Taco** | 3206 O Street NW  
**Wawa** | 1222 Wisconsin Ave NW



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For more information, visit:  
[GeorgetownMainStreet.com](http://GeorgetownMainStreet.com)

