FOR IMMEDIATE RELEASE

**Georgetown Main Street Awards Tens of Thousands for Local Business Façade and Business Operation Projects**

**Washington, D.C (May 31, 2019)** - Georgetown Main Street announced the winners of their 2019 Small Business Technical Assistance (SBTA) Grants last week. Georgetown Main Street (GMS) is a DC Main Street program supporting organization, promotion, design, and economic vitality along the mile-long Wisconsin Avenue corridor between K Street and Whitehaven Parkway. This is the second year GMS has provided the SBTA grant to small and local businesses in the corridor.

The purpose of the grants is to support the physical and operational needs of the small businesses.

The $32,000 total in grants were distributed to 13 businesses along the GMS Corridor. The grants will be used for a variety of projects, including marketing and branding, facade renovations, and interior improvements.

**2019 Grant Award Winners**

1310 Kitchen & Bar

Christ Child Opportunity Shop

Corridor Coffee

Georgetown Massage & Bodywork

Lantern Bookshop

Major

Martin’s Tavern

Pretty Chic

Reddz Trading

Own Your Wonder

Pillar and Post

Take Care

The Phoenix

Corridor business owners who received the grants had an overwhelmingly positive response to the announcement of the grants. Kathleen Curtain, the Executive Director of Christ Child Opportunity Shop said, “We are truly grateful to the Georgetown Main Street for this wonderful grant award and look forward to replacing our awning as a way to fully implement our rebranding project at the Shop!” Sehvar Bor, owner of Pretty Chic, said, “That is such great news… I can not wait to get the front of my store beautiful!” With many store vacancies along Wisconsin Avenue, exterior improvements projects were a priority for the Grant Committee.

Applications for Georgetown Main Street’s next round of SBTA Grants will be available in early 2020.

**About Georgetown Main Street**

Georgetown Main Street (GMS) is a local organization (501c(3) nonprofit status pending) promoting and supporting the economic vitality of the locally-owned small business community along and adjacent to Wisconsin Avenue from K Street to Whitehaven Parkway. GMS is designated as a DC Main Street program and is funded by the DC Department of Small and Local Business Development (DSLBD).

###

**MEDIA CONTACT:**

**Rachel Shank**

Executive Director

Georgetown Main Street

3235 P Street NW, Washington, DC 20007

202-656-4427

rachel@georgetownmainstreet.com

www.georgetownmainstreet.com