



**GEORGETOWN**  
  
**MAIN STREET**

**NEWS | MARCH 2018**

**Georgetown Main Street is open for business!**

Through the efforts of the Georgetown Business Association (GBA), Georgetown was awarded a DC Main Street grant by the DC Department of Small and Local Business Development (DSLBD). Main Street America has been a highly successful program both in DC and in other major cities around the United States. The grant will help promote and support the small and local businesses along the Wisconsin Ave corridor between Whitehaven Parkway and the waterfront (K Street).

Our priorities for 2018 will be to establish working relationships with all our businesses, begin outreach to the community for funding support, provide grant opportunities for businesses in need, and conduct regular events to start the buzz.

Our interim board is in place, we have hired a new Executive Director, and our new office is located at 3235 P Street NW. Come by and see us!



**WHY DO WE NEED ANOTHER ORGANIZATION?**

Although Georgetown already has a Business Improvement District (BID) and the Georgetown Business Association (GBA), Georgetown Main Street will stand apart from other organizations in that we provide hands-on support for the business community. We will never ask for mandatory dues from the business community. Instead, we rely on grants from the DC Government, and generous contributions from our business owners, building owners, members of the Board of Directors, and residents of our community to fund the projects and services GMS will provide to business owners.

As a new organization, we have a lot we want to accomplish – and we need your help! Sign up to be a volunteer with GMS and help with our events and programming. This is a chance for you to help shape an organization that will advocate for the needs of the small business owner.

Business owners and managers can set up time to meet with GMS's Executive Director, Jessie Himmelrich, so that we can understand how best to support you.

**SMALL BUSINESS TECHNICAL ASSISTANCE GRANTS**

Does your business need new signage or a fresh coat of paint? Help with marketing or accounting? As a building or business owner you can apply for a Small Business Technical Assistance (SBTA) grant which helps with both physical and operational improvements. The grant program is designed to strengthen and promote equity among the businesses that create a vibrant, unique, and historic environment along the GMS commercial corridor. SBTA grants cover up to 90% of costs for two types of projects – storefront and interior improvements, and business operation improvements.

**More information can be found online at:**  
[georgetownmainstreet.com/resources](http://georgetownmainstreet.com/resources)  
*Grant applications are due April 30, 2018*

**STAY CONNECTED**

Interested in donating or becoming a financial partner? visit: [georgetownmainstreet.com/donate](http://georgetownmainstreet.com/donate) or email [jessie@georgetownmainstreet.com](mailto:jessie@georgetownmainstreet.com)

Interested in receiving updates on GMS and information on resources that can help your business, follow us on social media and sign up for updates on our website [georgetownmainstreet.com](http://georgetownmainstreet.com)



**SAVE THE DATE**

Please save the date for our "Wander Wisconsin" event to support the businesses along Wisconsin Avenue – Saturday, September 29, 2018. Keep an eye on our website for more information in the upcoming months.

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For more information, visit:  
[GeorgetownMainStreet.com](http://GeorgetownMainStreet.com)



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